

FEEDING ISSUES

Europa hypo-allergenic dog foods are highly palatable and nutritious.

Knowing this will enable new owners to avoid early feeding anxieties. The age of teething for a puppy varies according to the dog breed. Expect your puppy to show signs of teething between 12 and 24 weeks, during which time, you must ask yourself: "Do I want my puppy to be difficult to feed for the rest of its life?" Most owners will say "No thank you!" So how do you avoid your puppy becoming a difficult feeder?

During teething there is soreness around the mouth, gums and teeth. As a result, your puppy may eat only very small quantities at each meal but this is a quite natural stage of development. All will be resolved when the puppy teeth have been shed and replaced by permanent teeth. Then your puppy will get back to eating quite normally.

Owners often get very frustrated at the time of teething. From this reaction begins the 'difficult feeder' problem! To avoid the problems do NOT add tasty morsels of food to your puppy's food.

Your puppy may eat what you add on one day and not eat the same the next day. So you give a different tasty morsel each day and at the end of the teething period you have trained your puppy to expect something new added to its food every day for life.

- **Whole range is hypo-allergenic** •
 - **No wheat or wheat gluten** •
- **Balanced Omega 3 & 6 fatty acids** •
 - **No artificial colourings** •
 - **Prebiotic** •
 - **No artificial flavourings** •
 - **No soya products** •

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Made in the UK

EUROPA

EUROPA
Puppy/Junior

Hypo-Allergenic

**Feeding
Guidelines**



GENERAL ADVICE

Feeding a puppy correctly lays the foundation for good health in future years. Veterinary bills can be reduced too! Generally, the weaning of a puppy starts at age three weeks by the introduction of Europa Puppy/Junior formula to supplement the dam's milk feeding. Puppies will usually be fully weaned at six weeks and should be fed our Europa Puppy/Junior hypo-allergenic food exclusively with occasional visits by the dam, who by that time will have a greatly reduced milk supply.

It is very important that the total amount of food given daily is measured to suit puppies' and young dogs' nutritional needs and not just calculated on your pet's weight. Dietary requirements are not an exact science. There are many factors, including age, activity and health of a puppy or young dog which may have a significant impact on determining the amount to be fed.

A feeding guide is printed on all Europa bags and is also available via the website. The information we give is just what it says, a **GUIDE** to feeding. To take account of a puppy's and a young dog's needs during the growth period, the amount given may require adjusting to feed less; it is very unlikely you will need to feed more than the guide suggests.

We recommend that you first weigh your puppy, then consult our feeding guide. Look at the suggested daily amount to be fed according to your puppy's weight. This is the total daily amount to be fed and should be split into four equal meals. For the first two days reduce the amount to be fed daily by half. Between the third and seventh day feed two thirds of the total daily amount. From day eight, feed 75% and by the fourteenth day the recommended amount can be fed.

By following this initial two weeks feeding programme, you can reduce the effects of stress related non-specific gut reactions in an otherwise healthy puppy.

During the fourteen day period, your puppy's faeces should be firm. If not, it is likely the puppy is having more food than it requires, so feed a little less each day until back to normal. Then gradually increase the food to a level that keeps the puppy's stools firm.



Remember not every puppy will require feeding at the level suggested in our feeding guide. Also be aware of the stress indicators discussed in DIETARY ISSUES.

DIETARY ISSUES

It has to be recognised that for your new puppy, being parted from the mother and litter mates, plus a radical change of environment to a new home, is a very stressful time. Stress is known to cause adverse gut reactions of a non-specific nature. Indications are soft faeces to persistent diarrhoea in severe cases.

Also when you buy your puppy it may have a mild gut infection which stress may induce to become more severe. A dietary reaction to Europa Puppy/Junior Hypo-allergenic food will be extremely rare. Our formulas are specially made to be gentle on the stomach and reduce the build up of harmful gut bacteria. What is necessary is a common sense approach by giving your puppy's stomach time to adjust to all the changes.

Consult your vet immediately if the stomach infection does not rectify itself within twenty four hours. But if your puppy becomes lethargic contact your vet earlier. Puppies can very quickly dehydrate, a danger sign, and may require fluid treatment and anti-biotics to treat an infection.



PLEASE REMEMBER TO ALWAYS HAVE FRESH WATER AVAILABLE FOR YOUR PUPPY OR YOUNG DOG

FEEDING GUIDE

Weight of dog in kilos	Age 0-12 weeks	Age 3-5 months	Age 5-12 months
1-3	40-105 gms	80-185 gms	60-100 gms
3-5	105-160 gms	185-250 gms	100-135 gms
5-10	160-240 gms	250-400 gms	135-210 gms
10-20	240-375 gms	400-615 gms	210-325 gms